

MicroEnergy International



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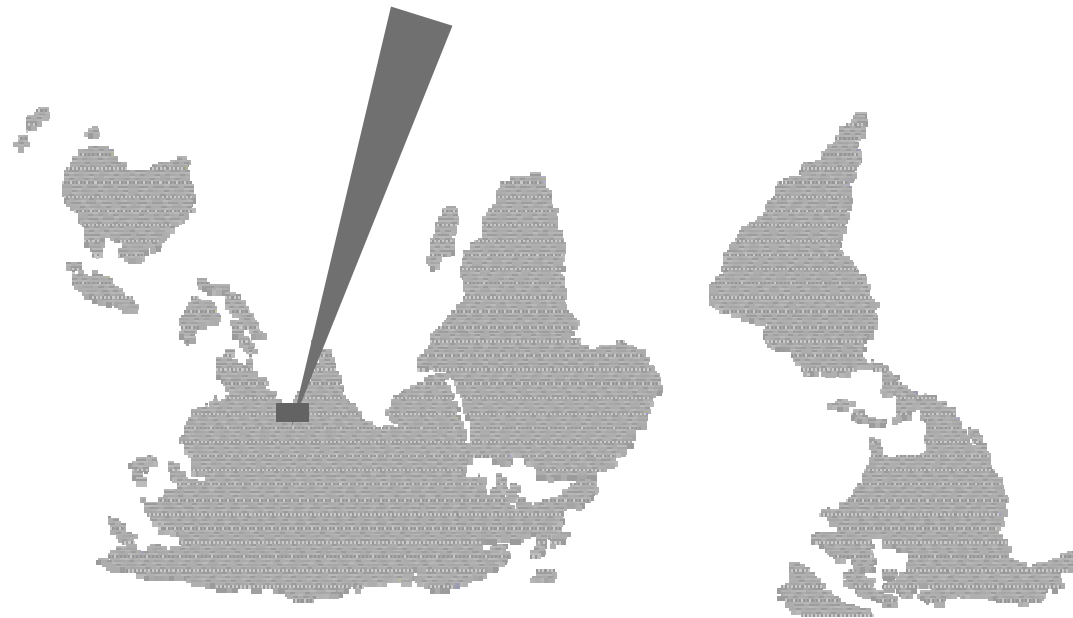
to turn the world a little bit
...





**A strategy
to open up
the economical potential
of microfinanced renewables.**

Microfinanced Renewables...



... in Bangladesh

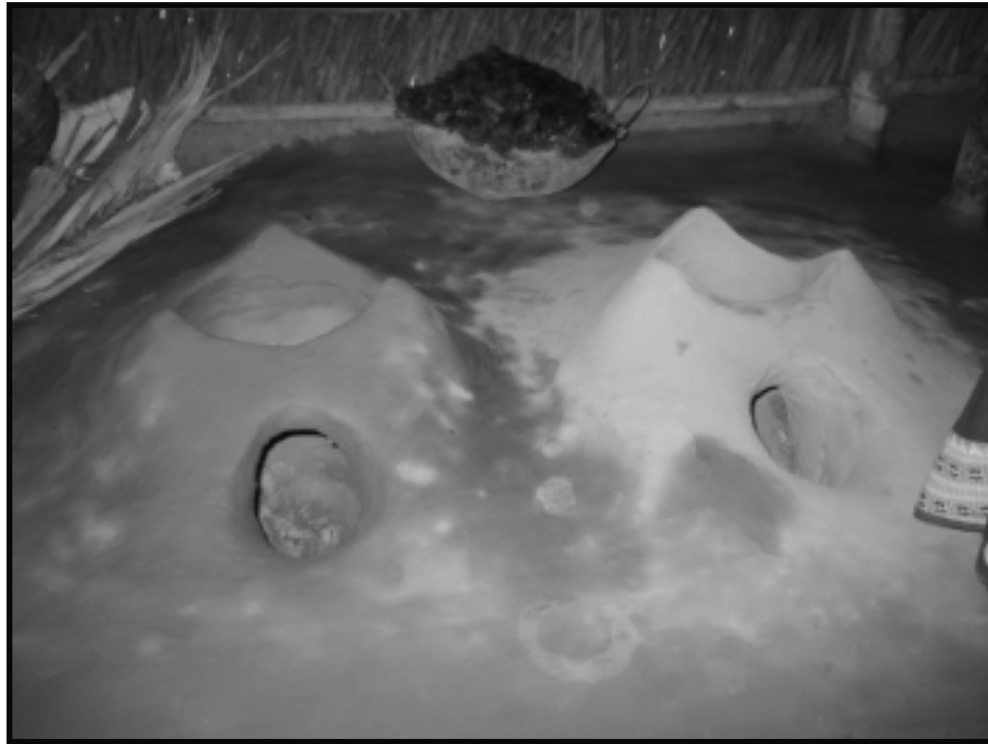
Typical energy customer

*7 family
members*

*700€ annual
income*



Cooking



Wood

Coal

Lighting



Kerosene

Battery

Watching TV



Battery



Energy costs

Grid

0.03 € per kWh

Kerosene

3.80 € per month

Battery

4.30 € per month

Wood

6.00 € per month

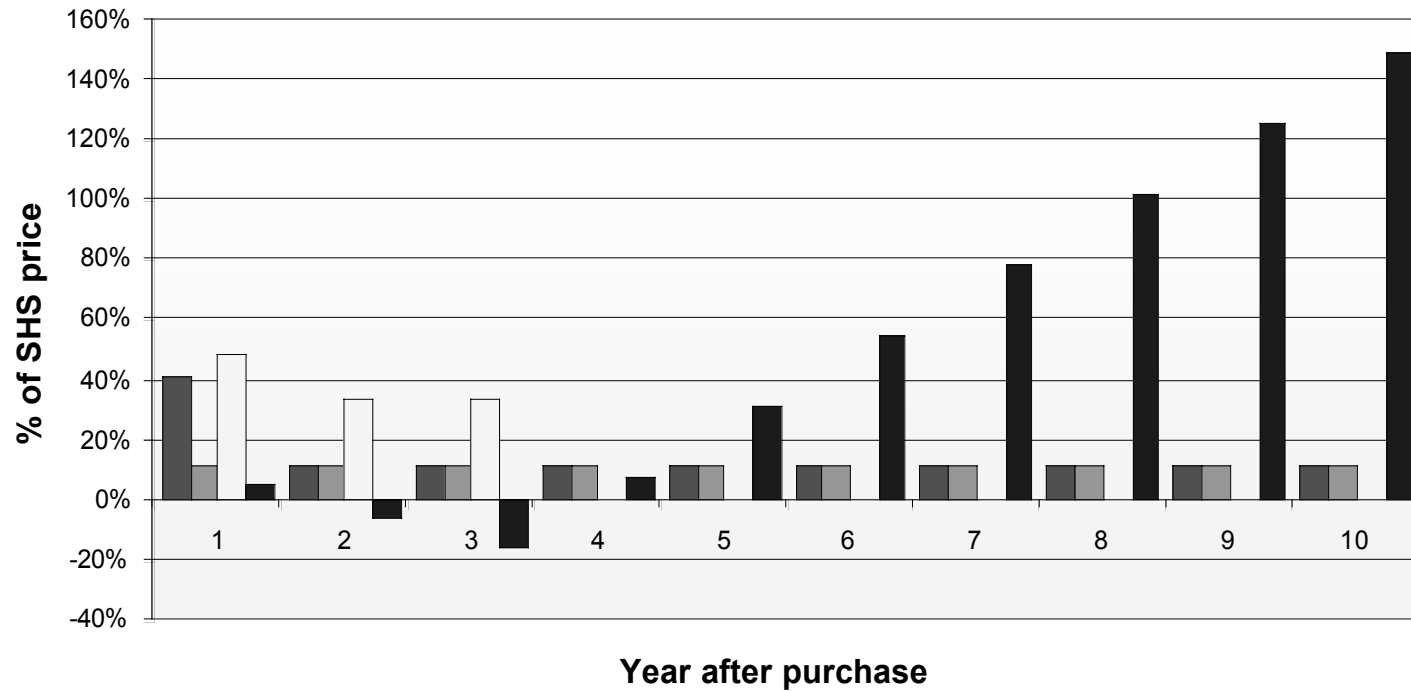
Energy costs

1.50 € per kWh

Solar Energy

0.60 € per kWh

Yearly costs of energy



- Battery
- Kerosene Lamp
- Solar Home System
- Difference of SHS and kerosene lamp/battery



Energy sectors

*On-grid
energy sector*



Microenergy Sector

An idea of the potential

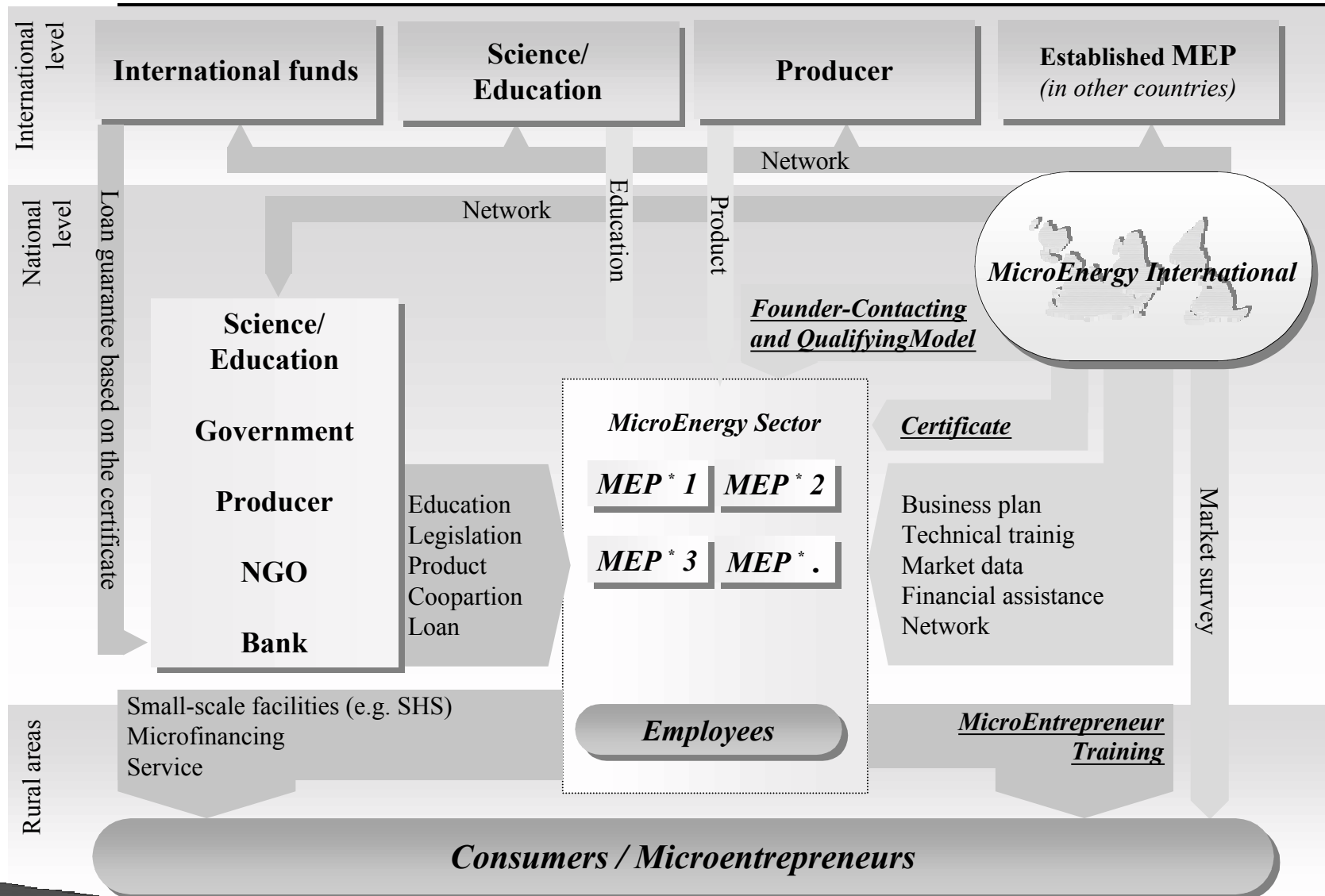
in Bangladesh ...

... and worldwide

*2 Billion people
without grid*

more than 40 Mill. customers

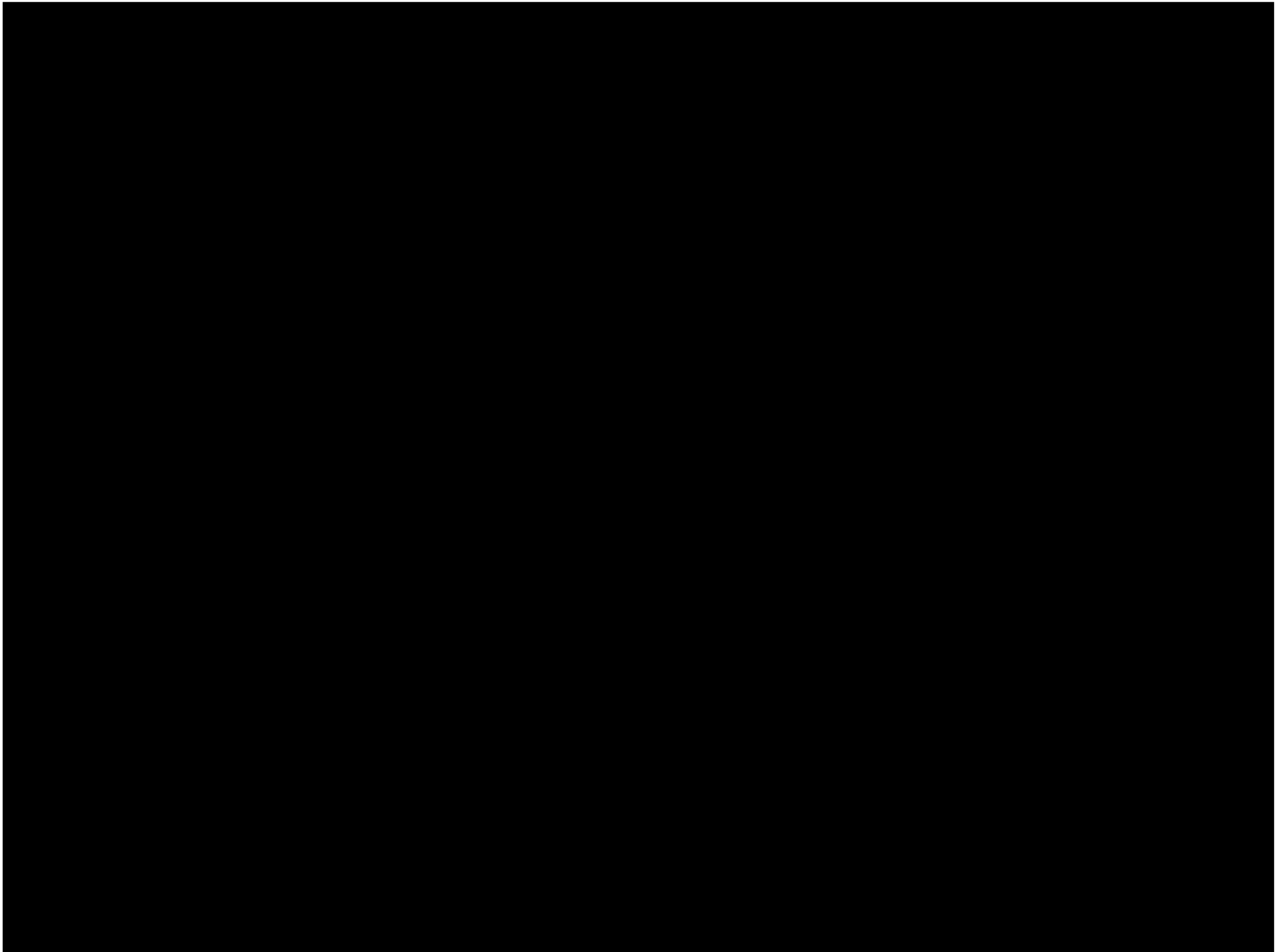
Strategy to enhance microfinanced renewalbes





Thank you for your attention!

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Overcoming the price barrier

