



WCRE

World Council for Renewable Energy

Program Supplement

Second World Forum for Renewable Energy

Monday, May 31, 2004, 10.00 - 12.00 am, First floor

RE business leadership round-table session

Leadership for change: business driving the transformation to a renewable energy economy

The business and industry leadership round table seeks to help better understand successful industry, business and public-private partnership led mechanisms of renewable energy development and deployment. This focus is particularly useful for environments where there may be, at present, less than unequivocal or comprehensive government frameworks for action.

What can be achieved by industry, business and partnerships of all scales and kinds, both within and outside the renewable energy industry proper? And how essential is government participation?

The round-table presents succinct statements, reports and recommendations that may range between five and ten minutes but that would then be teased out further in discussion as set out below.

We will examine these models in short presentations:

- 1 Quasi-non-government, profit making change agents;
- 2 The potential of RE industry alliances and super-associations;
- 3 Industry leadership in systems research, development and dissemination;
- 4 Business alliances and partnerships specific to the RE sector;
- 5 Ethics in corporate decisionmaking and the role of RE businesses;
- 6 The driving power of conviction: entrepreneurialism, innovation and realisation.

Following these presentation we will discuss the issues jointly with audience participants, and attempt to arrive at a set of conclusions and recommendations to the business and industry community, its constituents and guiding institutions.

Round-table speakers and participants are

- Frank Asbeck, Solar World AG, Germany
- Dipal C. Barua, Grameen Shakti, Bangladesh
- Howard Berke, Sustainable Energy Innovator and Entrepreneur, USA
- Mike Eckhart, American Council on Renewable Energy and Solarbank, USA
- Sarvesh Kumar, Vestas, Chief Operating Officer, Vestas RRB India Ltd., India
- Peter Rae, Renewable and Sustainable Energy Roundtable, Australia
- Ulrike Schuermann, WCRE Asia Pacific and social responsibility expert, Australia
- Nancy Wimmer, MicroSolar, Germany

chaired by Peter Droege, with Angelina Galiteva, WCRE Chairpersons, Australia and USA